



# New York State Showpeople's Association

July 2016

Dear Friends and Fellow Showpeople,

With our 2016 Review and Directory book being a huge success it is time to start planning for the next book. The 2017 Review and Directory will be bigger and better than ever. We will once again publish this quality book and give it to our members and advertisers for free.

You can purchase a full page, half page or quarter page advertisement. The book will be 5.5 inches by 8.5 inches and be printed in black and white as it has been in the past.

If you are interested in advertising in this year's book, there are many ways you can submit your ad. You can submit a completed ad, a sketch with your ideas or just give the information you would like on your ad to us and we will create it for you. You can send via email or US Mail.

If you did not receive a copy of the 2016 Year End Review and Directory please contact us at 315-725-2714 or email us at [nyssassoc@gmail.com](mailto:nyssassoc@gmail.com) and we will get this great resource to you as soon as possible.

We would like to thank you for your continued support of the New York State Show People's Association.

Sincerely,  
Joe Zutter  
1<sup>st</sup> Vice President

Full Page Ad: \$100.00  
Half Page Ad: \$75.00  
Quarter Page Ad \$40.00

Date: \_\_\_\_\_

Place Your Ad Here:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

1107 Downer Ave Utica, NY 13502 315-732-1446 [NYSSAssoc@gmail.com](mailto:NYSSAssoc@gmail.com)  
<http://www.NYSShowpeople.com>